



# KENNETH WRIGHT JR.

## MEDIA PROFESSIONAL

### CONTACT



kennethkwright.jr@gmail.com



+1 (989) 450-2413



Bay City, Michigan 48708



www.kkwmedia.net

### SKILLS

#### Production:

- Audio & Video Editing
- Audio & Video Production
- Live Broadcasting

#### Audio:

- Audio Transcription

#### Media:

- Interviewing
- Storytelling
- Scriptwriting
- Media Analysis
- Content Management

#### Design:

- Layout Design
- Logo Design
- Typography

## PROFESSIONAL SUMMARY

Media production student and On-Air Radio Host with experience in live broadcasting, audio and video editing, and interview-based content. Skilled in storytelling, scriptwriting, and content creation across radio, video, and digital platforms.

## EDUCATION

### Central Michigan University

Bachelor Of Applied Arts in Broadcasting (Expected to graduate May 2026)  
Minor in Multimedia Design

### MidMichigan College

Associate's Degree - Liberal Arts (Graduated 2019)

## RELEVANT EXPERIENCE

**WCMU Public Media - Radio Host** Mount Pleasant, MI  
November 2024 - Present

Deliver live on-air programming reaching 3 million annual listeners across Central and Northern Michigan and parts of Ontario

Edit and format stories for broadcast to maintain consistency and accuracy

**91.5FM "The Mountain" - Student Host** Mount Pleasant, MI  
Course Experience - Summer 2025

Performed station management tasks while analyzing the role of radio in contemporary media

Hosted live contemporary music programming and wrote original scripts for on-air delivery

## HONORS & LEADERSHIP

Inducted to the National Society of Leadership & Success (NSLS)

Inducted to the Society for Collegiate Leadership & Achievement (SCLA)